



**For immediate release:
Contact:**

**Phone:
E-mail:**

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Petra Kandus, Co-Chair
Earth Day 40 Committee
(914) 478-7858
petra.kandus@gmail.com**

Grow our Village Greener

This is the challenge from the Village of Irvington. Walk with neighbors, family and friends or bike to a celebration of the 40th anniversary of Earth Day, a global recognition of the need for a more sustainable attitude toward the Earth. On **April 17th from 11:00AM to 6:00PM**, rain or shine, “Growing our Village Green” activities will transform Main Street, the Old Croton Aqueduct, the Waterfront and the Irvington Public Library into a high-energy, fun and thought-provoking “village green”, offering free activities intended to keep all age groups entertained, educated, and engaged. The goal is to increase awareness of local sustainable behaviors.

Constance Kehoe, Village Trustee and liaison to the Earth Day 40 Committee, explains, “This day of friendly-footprint activities is a kick-off to reaffirm Irvington’s commitment to sustainability. Buying locally, walking more and driving less, composting, increasing our recycling efforts, using and preserving our open spaces – these are some of the simple and cost-effective ways to grow our Village a little greener.”

Highlights of Irvington Earth Day 40: Growing Our Village Green:

- Green Vendor Fair and Farmers Market
- Eco-Friendly Demos & Talks – Free and Practical
- Tree Planting Ceremony and Kickoff for RE-LEAF IRVINGTON
- Tips on Gardens, Garbage Reduction Recycling & Composting
- Advice on Home Energy Efficiency
- Environmentally-themed Movie
- Scavenger Hunt, Children’s Crafts & Nature Activities
- Bird Watching & Guided Tours to Lyndhurst and Sunnyside: Old Croton Aqueduct
- Display of Alternative-Fuel Vehicles and Bike Rentals
- Sustainable Architecture Tour Starting at Eileen Fisher Headquarters
- Maps and Schedules for Irvington Trail Walks
- Music with a Message: Bands for Young and Old
- Local Craft Artists - Creative Reuse of Recycled Materials
- Food and Merchant Sidewalk Sales
- Projects, Demos and Displays from Irvington Students of All Ages

For further details visit the Irvington Village website, www.irvingtonny.gov

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